

2017 Candidate Questionnaire

SECTION I

BASIC CANDIDATE INFORMATION

1. Name as it will appear on the ballot

| First Name | Middle Initial or Nickname | Last Name |
|------------|----------------------------|-----------|
| Ken | C | Rogers |

2. Office sought (include office, jurisdiction, position/district number):

3. Are you the incumbent? Yes x No

4. How long have you resided in this district/city?

27 years

5. How long have you resided in King County?

Over 30 years

6. Is the office sought partisan or nonpartisan? Partisan x Nonpartisan

7. If partisan, please indicate party:

CAMPAIGN CONTACTS

Campaign Name: Friends of Ken Rogers

Address: PO Box 98867

City/State/Zip: Des Moines WA, 98198

Campaign Phone: 206-579-7151

Campaign E-mail: rogersforport@gmail.com

Campaign Website: Rogersforport.com

POLITICAL BACKGROUND

1. Beginning with the most recent position, please list public offices you have held. Include positions on appointive boards or commissions.

| Public Office | Elective or Appointive? | Dates Held | Leadership Role (if any) |
|---------------|-------------------------|-----------------|--------------------------|
| 33 LD PCO | Elected | 2014 to present | |
| | | | |
| | | | |

2. If you ran for public office but were not elected, please list those races below:

| Office Title | Year of Run |
|--|-------------|
| Port of Seattle Commission, position 4 | 2015 |
| | |
| | |

SECTION II

In this section, we are seeking responses that reflect the four ratings criteria: involvement, effectiveness, character, and knowledge. These are defined as follows:

- **Involvement:** What has the candidate done previously in family, neighborhood, community, volunteer work, employment or public life to suggest readiness to accomplish challenging objectives? How do these activities demonstrate readiness for the challenges unique to the office sought?
- **Effectiveness:** Has the candidate demonstrated promise of being productive in the office sought? Has the candidate shown the ability to work with other people?
- **Character:** Do the candidate's personal traits show the ability to take on the responsibilities of campaigning for and holding the public office she or he is seeking? Is the candidate a leader, participant or observer? Is the candidate trustworthy, reliable and candid?
- **Knowledge:** Has the candidate demonstrated the willingness and ability to learn and adapt? Does the candidate understand the duties and challenges of the office sought? Does the candidate have a firm grasp of the issues important to his or her constituency and their potential effects?

1. In one page or less, why are you running for this office? (Note: the interview committee will be given a copy of this statement before your interview; at the beginning of your interview you will have the opportunity to expand on this statement in any way you wish.)

I am motivated to participate in public service more than ever after the experience of the last national election. I have a great deal of experience in several areas key to Port operations that the current commissioners and other candidates do not. After 30 years in the aviation industry in business and labor relations policy and management, I am looking for opportunities to use my experience to contribute to my community.

The Port Commission offers me an opportunity for public service that is aligned with my unusual combination of experience in the transportation industry as a labor leader and member of the board of directors at one of the largest and currently most successful companies in the world.

My aviation career began with my service in the US Air Force as a military pilot. Following my active duty service I became a commercial airline pilot with Delta. In addition to flying domestic and international routes on various aircraft, my time in the airline industry included more than 25 years' work with the Air Line Pilots Association as a labor representative. For 10 years I was a member of Delta Airlines Board of Directors.

My time in aviation and on Delta's Board spanned an unprecedented period of transformation in the airline industry. In my leadership roles, I have addressed operational challenges arising from terrorism and the events of 9/11, followed by airline bankruptcies, mergers, and consolidation; wild swings in the economy and oil prices; regulatory uncertainties; and currently, growing concerns with international competition sponsored by foreign government-owned and subsidized airlines. Over these periods I have also had leadership roles participating in a variety of collective bargaining agreements. My experience has allowed me to accumulate a deep understanding of the dynamics of transportation and many of the challenges related to trade, tourism, transportation and geopolitics.

My experience is also relevant to Port of Seattle seaport operations. There are many similarities between the air transportation industry and marine industries in terms of environmental issues, passenger traffic, tourism, and surface road congestion, as well as overall policy-making and long-term planning.

I believe there are specific areas for improvement to which I can bring a fresh perspective, especially concerning public process on issues that occasionally draw extensive public scrutiny. The public must have ample opportunity for input on Port decisions to ensure that Port actions and policy reflect the values of our community.

Eighty percent of the revenue to the Port of Seattle originates from airport-related sources. We do not have a Port commissioner or candidate with my extensive background in international aviation and passenger air transportation. Nor has there been a commissioner for many years who is a long-time resident of south King County or one of the cities surrounding Sea-Tac airport. The environmental and economic affect on airport communities is substantial and as an airport community resident for nearly 30 years I know how important cultivating the Port's relationship with the communities is.

I see the importance of airport operations - and the businesses that rely on commercial air transportation - becoming more prominent in the work of the Port Commission as the Puget Sound Seaport Alliance matures. While still critically important, consideration of issues by the Port of Seattle on marine shipping will likely occupy less time on the agenda, as the Port of Tacoma transitions to the lead on seaport operations.

The scope of work and responsibilities of a Port of Seattle Commissioner are a good fit with my experience. I see the commission's work as an interesting challenge. It is also an opportunity through public service to apply my decades of experience in policy-making, governance, international operations, safety and security to promote economic growth, environmental sensitivity and community engagement.

2. Describe your most important personal characteristics or traits as they relate to the office you seek.

I enjoy working with diversely-minded people who want to produce constructive solutions to difficult issues. It is both energizing and rewarding to work in this kind of an environment. I have many and varied experiences working this way, and I would cultivate that kind of environment at the Port Commission.

I have decades of experience working on difficult issues with diverse people and organizations. I have a deep appreciation for a process that produces results and ensures that different interests are considered and respected. I have learned the value of patience and a willingness to be inclusive and transparent as a decision-maker.

A critical element of this process is making sure that all points of view are heard. A decision or the resolution of a difficult issue often requires compromise. I have learned the importance of preserving a process that provides for fair consideration of the interests of all parties so that no party feels disenfranchised. This is absolutely essential in policymaking so that all interested parties are assured of fair and equitable decisions and that policy decisions are sustainable.

3. Please describe, in sufficient detail, one to three accomplishments or contributions of which you are most proud. These examples should illustrate skills and capabilities you think apply to the office you are seeking. These accomplishments may have occurred at any time in your personal, professional, or public life.

Labor representation by definition requires extensive collaboration and often a willingness to compromise. I have had many opportunities in a variety of roles and circumstances to contribute to successful results.

When my employer exited bankruptcy, I was appointed to chair a committee that would create a model and process to identify how almost \$2 billion dollars would be allocated and distributed to several thousand fellow employees based on myriad variables and employment circumstances. The economic environment was extremely challenging, and the group dynamics were highly fragile during this period. As a committee of three, we were able to develop a solution that was reasonable, logical and seen as by the vast majority of interested parties as fair and equitable.

As the first labor representative ever to be elected to the board of directors at Delta Air Lines, I was in a precarious position with regard to being accepted as a colleague among the traditional board members. Over several years and as the result of relationship-building and a measured approach to conducting board business, I was able to earn the acceptance and confidence of the chairman and other board members. This resulted in my being named as chairman of the critical Safety and Security committee of the board.

It is rewarding and satisfying to be able to work through difficult issues to achieve a positive result.

4. Please list or describe current and past activities in the community in which you have acquired skills that relate to the office you seek. Include your role in the activity and the year(s) in which you were involved. Involvement consists of many areas such as family, neighborhood, community, employment, or public life.

Labor representative Seattle Council 108, Air Line Pilots Association, 1994-1997

City of Des Moines Citizen's Advisory Committee 2016-2017

Department of Fish and Wildlife volunteer 2016-2017

Rotary Club of Des Moines event volunteer, 2006-2017

Des Moines, WA Main Street Economic revitalization leadership team, 2017

Des Moines Marina Association, President, 2017

Habitat for Humanity volunteer, 2013

Des Moines Food Bank volunteer, 1991-1993

Des Moines Methodist church finance committee, 2004-2005

5. Please describe the duties of the office you seek. Which are the most important duties and why?

Port of Seattle Commissioners are primarily responsible for establishing goals and policies that advance trade and commerce, promote industrial growth, stimulate economic development, and stimulate job growth. They also have a responsibility to be responsible stewards of environmental impacts and the general quality of life resulting from Port operations for the people of King county.

At this particular point in time it is critical to identify a permanent CEO and to shape the future culture at the Port of Seattle.

The key to fulfilling these responsibilities lies in being a good steward of the finances, facilities and environment related to Port operations through an open, thoughtful and productive process. I am uniquely experienced to contribute significantly to that process. Building relationships, promoting civil discourse and fair and transparent processes around the work of the Port is the most important duty of a Commissioner in the exercise of their duties. I am well positioned to perform in that role.